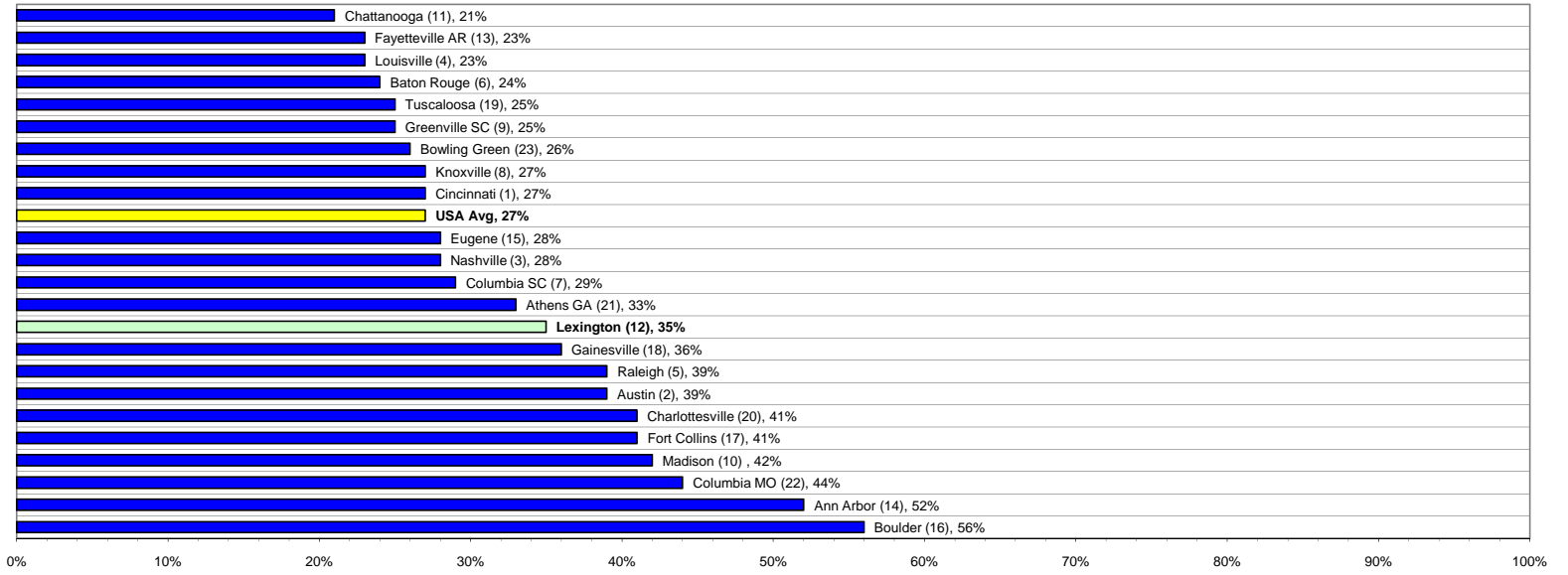


% Population w/Bachelor's Degree +

Metro and Overall Size Rank

Boulder (16)	56%
Ann Arbor (14)	52%
Columbia MO (22)	44%
Madison (10)	42%
Fort Collins (17)	41%
Charlottesville (20)	41%
Austin (2)	39%
Raleigh (5)	39%
Gainesville (18)	36%
<b>Lexington (12)</b>	<b>35%</b>
Athens GA (21)	33%
Columbia SC (7)	29%
Nashville (3)	28%
Eugene (15)	28%
<b>USA Avg</b>	<b>27%</b>
Cincinnati (1)	27%
Knoxville (8)	27%
Bowling Green (23)	26%
Greenville SC (9)	25%
Tuscaloosa (19)	25%
Baton Rouge (6)	24%
Louisville (4)	23%
Fayetteville AR (13)	23%
Chattanooga (11)	21%

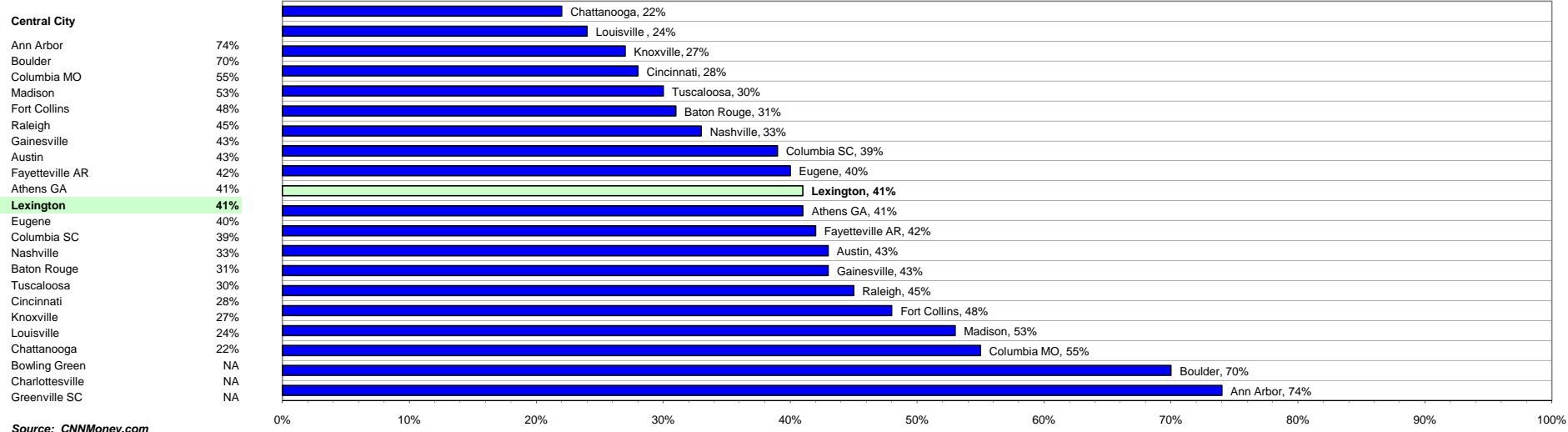


Source: US Census



SEC REGIONS		NATIONAL REGIONS		GENERAL REGIONS	
<b>Lexington (4)</b>	<b>35%</b>	Boulder (7)	56%	<b>Lexington (6)</b>	<b>35%</b>
Athens GA (7)	33%	Ann Arbor (5)	52%	Nashville (2)	28%
Gainesville (6)	33%	Columbia MO (10)	44%	Cincinnati (1)	27%
Columbia SC (2)	29%	Madison (3)	42%	Bowling Green (7)	26%
Knoxville (3)	27%	Fort Collins (8)	41%	Greenville SC (4)	25%
Tuscaloosa (8)	25%	Charlottesville (9)	41%	Louisville (3)	23%
Baton Rouge (1)	24%	Austin (1)	39%	Chattanooga (5)	21%
Fayetteville AR (5)	23%	Raleigh (2)	39%		
		<b>Lexington (4)</b>	<b>35%</b>		
		Eugene (6)	28%		

% Population w/Bachelor's Degree +



Source: CNNMoney.com

SEC REGIONS		NATIONAL REGIONS		GENERAL REGIONS	
Gainesville	43%	Ann Arbor	74%	<b>Lexington</b>	<b>41%</b>
Fayetteville AR	42%	Boulder	70%	Nashville	33%
<b>Lexington</b>	<b>41%</b>	Columbia MO	55%	Cincinnati	28%
Athens GA	41%	Madison	53%	Louisville	24%
Columbia SC	39%	Fort Collins	48%	Chattanooga	22%
Baton Rouge	31%	Raleigh	45%	Bowling Green	NA
Tuscaloosa	30%	Austin	43%	Greenville SC	NA
Knoxville	27%	<b>Lexington</b>	<b>41%</b>		
		Eugene	40%		
		Charlottesville	NA		